

ECONOMICS OF COST IN FARM MANAGEMENT

AAE 320
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Agricultural & Applied Economics



Learning Goals

- Understand the major cost categories and the financial scale of farm production based on available cost of production budgets
 - Focus on Midwestern corn and soybean costs
 - Briefly look at dairy
- Examine historical data on farmer costs and prices
 - Margin: average farm price minus average cost of production
- Explore some options for farmers when the price of what they are selling is less than their cost of production

King Corn and Queen Bean

- Projected world production of all grains in 2020 is 2.7 Billion metric tons
- Corn is 43%, Wheat is 28%, Rice is 18% of all grains produced
 - Sorghum, Barley and Oats are the remaining 11%
- The US produces 1/3 of the world's corn
- Projected world production of oilseeds in 2020 is 609 Million metric tons
- Soybeans are 61% of this production
- The US produces 1/3 of the world's soybeans
 - Brazil produces 36% of the world's soybeans

Top Corn and Soybean Producing States 2019



- Iowa and Illinois
 1st and 2nd in
 each crop
- Wisconsin 10th
 in corn and 14th
 in soybean
 production

Cor	n Foll	lowing	g Corn
		. •	,

2022

		ushels acre		ushels acre		ushels acre
	Fixed	Variable	Fixed	Variable	Fixed	Variable
Preharvest Machinery 1/	\$24.80	\$22.50	\$24.80	\$22.50	\$24.80	\$22.5
Seed, Chemical, etc.	Units		Units		Units	
Seed @ \$3.56 per 1000 kernels	28,000	\$99.68	30,000	\$106.80	35,000	\$124.6
Nitrogen @ \$0.72 per pound	158	113.76	171	123.12	184	132.4
Phosphate @ \$0.62 per pound	61	37.82	68	42.16	74	45.8
Potash @ \$0.56 per pound	49	27.44	54	30.24	59	33.0
Lime (yearly cost)		8.60		8.60		8.6
Herbicide		39.40		39.40		39.4
Insecticide		22.33		22.33		22.3
Crop insurance		14.90		16.40		17.7
Miscellaneous		9.90		11.00		12.1
Interest on preharvest variable costs (8 months @ 5.5%)		14.53		15.49		16.8
Total		\$388.37		\$415.55		\$452.9
Harvest Machinery						
Combine	\$14.00	\$7.10	\$14.00	\$7.10	\$14.00	\$7.1
Grain cart	6.70	3.20	6.70	3.20	6.70	3.2
Haul	7.45	6.48	8.28	7.20	9.11	7.9
Dry (LP gas @ \$1.70 per gallon)	8.10	33.05	9.00	36.72	9.90	40.3
Handle (auger)	3.03	3.32	3.37	3.69	3.70	4.0
Total	\$39.28	\$53.15	\$41.35	\$57.91	\$43.41	\$62.6
Labor						
2.80 hours @ \$17.00	\$47.60		\$47.60		\$47.60	
Land						
Cash rent equivalent	\$197.00		\$232.00		\$267.00	
Total fixed, variable						
Per acre	\$308.68	\$464.02	\$345.75	\$495.96	\$382.81	\$538.1
Per bushel	\$1.91	\$2.86	\$1.92	\$2.76	\$1.93	\$2.7
Total cost per acre	\$77	2.70	\$84	1.70	\$92	0.93
Total cost per bushel	\$4.	.77	\$4	.68	\$4	.65

[√] Chisel plow, tandem disk, apply Nitrogen, field cultivate, plant, and spray. See the Estimated Machinery Costs table.

Corn Following Soybeans

2022

	178 bushels per acre			ushels acre		ushels acre
	Fixed	Variable	Fixed	Variable	Fixed	Variable
Preharvest Machinery 1/	\$21.00	\$18.40	\$21.00	\$18.40	\$21.00	\$18.40
Seed, Chemical, etc.	Units		Units		Units	
Seed @ \$3.56 per 1000 kernels	28,000	\$99.68	30,000	\$106.80	35,000	\$124.60
Nitrogen @ \$0.72 per pound	114	82.08	124	89.28	135	97.20
Phosphate @ \$0.62 per pound	67	41.54	74	45.88	82	50.84
Potash @ \$0.56 per pound	53	29.68	59	33.04	65	36.40
Lime (yearly cost)		8.60		8.60		8.60
Herbicide		39.40		39.40		39.40
Crop insurance		14.90		16.40		17.70
Miscellaneous		9.90		11.00		12.10
Interest on preharvest variable costs (8 months @ 5.5%)		12.62		13.52		14.86
Total		\$338.40		\$363.93		\$401.70
Harvest Machinery						
Combine	\$14.00	\$7.10	\$14.00	\$7.10	\$14.00	\$7.10
Grain cart	6.70	3.20	6.70	3.20	6.70	3.20
Haul	8.19	7.12	9.11	7.92	10.03	8.72
Dry (LP gas @ \$1.70 per gallon)	8.90	36.31	9.90	40.39	10.90	44.47
Handle (auger)	3.33	3.65	3.70	4.06	4.08	4.47
Total	\$41.12	\$57.38	\$43.41	\$62.67	\$45.70	\$67.96
Labor						
2.55 hours @ \$17.00	\$43.35		\$43.35		\$43.35	
Land						
Cash rent equivalent	\$197.00		\$232.00		\$267.00	
Total fixed, variable						
Per acre	\$302.47	\$414.19	\$339.76	\$445.00	\$377.05	\$488.06
Per bushel	\$1.70	\$2.33	\$1.72	\$2.25	\$1.73	\$2.24
Total cost per acre	\$71	6.65	\$78	4.76	\$865.12	
Total cost per bushel	\$4	.03	\$3.	.96	\$3.	.97

VApply Nitrogen, tandem disk, field cultivate, plant, and spray. See the Estimated Machinery Costs table.

Corn Silage Following Corn

2022

	21 tons per acre			ons acre		ons acre
	Fixed	Variable	Fixed	Variable	Fixed	Variable
Preharvest Machinery 1/	\$24.80	\$22.50	\$24.80	\$22.50	\$24.80	\$22.50
Seed, Chemical, etc.	Units		Units		Units	
Seed @ \$3.56 per 1000 kernels	32,200	\$114.63	34,500	\$122.82	40,250	\$143.29
Nitrogen @ \$0.72 per pound	150	108.00	150	108.00	150	108.00
Phosphate @ \$0.62 per pound	74	45.88	84	52.08	91	56.42
Potash @ \$0.56 per pound	168	94.08	192	107.52	208	116.48
Lime (yearly cost)		8.60		8.60		8.60
Herbicide		39.40		39.40		39.40
Insecticide		22.33		22.33		22.33
Crop insurance		14.90		16.40		17.70
Miscellaneous		9.90		11.00		12.10
Interest on preharvest variable costs (8 months @ 5.5%)		17.61		18.72		20.05
Total		\$475.33		\$506.88		\$544.37
Harvest Machinery						
Silage harvester	\$52.70	\$32.90	\$52.70	\$32.90	\$52.70	\$32.90
Haul	30.03	28.14	34.32	32.16	37.18	34.84
Store silage (unloader)	9.45	2.94	10.80	3.36	11.70	3.64
Total	\$92.18	\$63.98	\$97.82	\$68.42	\$101.58	\$71.38
Labor						
4.95 hours @ \$17.00	\$84.15		\$84.15		\$84.15	
Land						
Cash rent equivalent	\$197.00		\$232.00		\$267.00	
Total fixed, variable						
Per acre	\$398.13	\$561.81	\$438.77	\$597.80	\$477.53	\$638.25
Per ton	\$18.96	\$26.75	\$18.28	\$24.91	\$18.37	\$24.55
Total cost per acre	\$95	9.94	\$1,03	36.57	\$1,11	15.78
Total cost per ton	\$45	5.71	\$43	3.19	\$42	.91

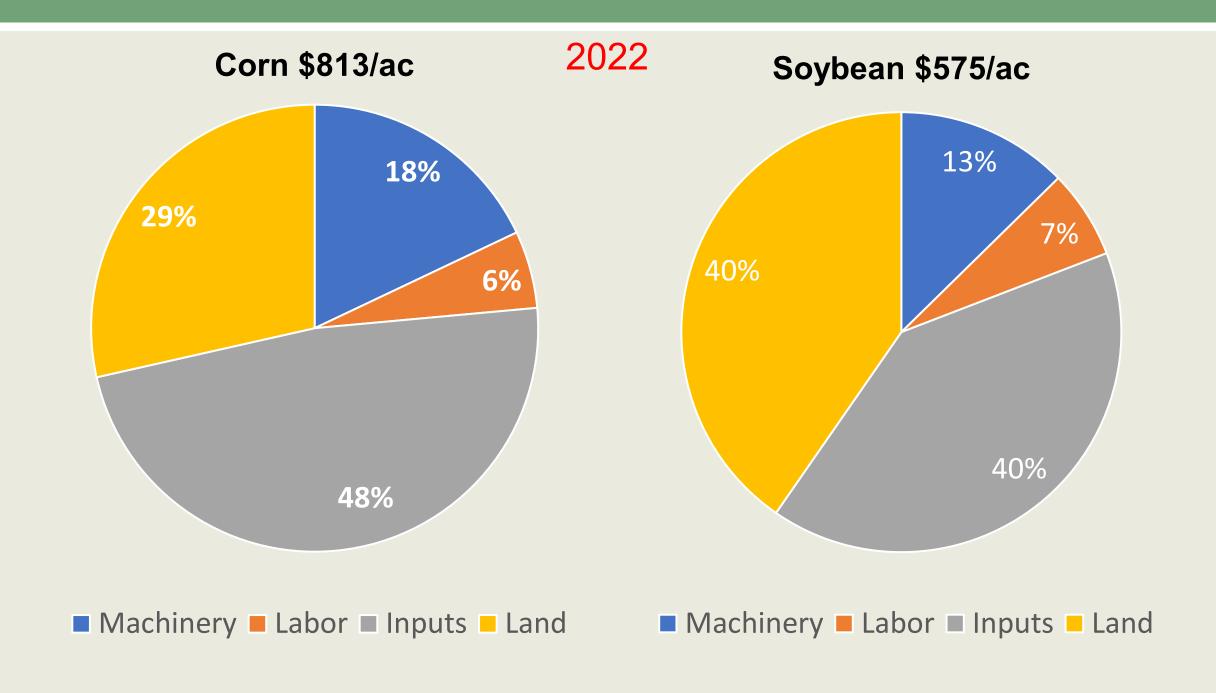
¹ Chisel plow, tandem disk, apply Nitrogen, field cultivate, plant, and spray. See the Estimated Machinery Costs table.

Herbicide Tolerant Soybeans Following Corn 2022

-		shels acre		shels acre		shels acre
	Fixed	Variable	Fixed	Variable	Fixed	Variable
Preharvest Machinery 1/	\$22.60	\$19.90	\$22.60	\$19.90	\$22.60	\$19.90
Seed, Chemical, etc.	Units		Units		Units	
Seed @ \$58.20 per 140,000 kernels	140,000	\$58.20	140,000	\$58.20	140,000	\$58.20
Phosphate @ \$0.62 per pound	41	25.42	46	28.52	50	31.00
Potash @ \$0.56 per pound	77	43.12	86	48.16	95	53.20
Lime (yearly cost)		8.60		8.60		8.60
Herbicide		53.00		53.00		53.00
Crop insurance		14.50		16.40		17.90
Miscellaneous		9.90		11.00		12.10
Interest on preharvest variable costs (8 months @ 5.5%)		8.53		8.94		9.31
Total		\$221.27		\$232.82		\$243.31
Harvest Machinery						
Combine	\$8.90	\$4.30	\$8.90	\$4.30	\$8.90	\$4.30
Grain cart	6.70	3.20	6.70	3.20	6.70	3.20
Haul	2.35	2.04	2.62	2.28	2.90	2.52
Handle (auger)	0.95	1.05	1.07	1.17	1.18	1.29
Total	\$18.90	\$10.59	\$19.29	\$10.95	\$19.68	\$11.31
Labor						
2.20 hours @ \$17.00	\$37.40		\$37.40		\$37.40	
Land						
Cash rent equivalent	\$197.00		\$232.00		\$267.00	
Total fixed, variable						
Per acre	\$275.90	\$251.76	\$311.29	\$263.67	\$346.68	\$274.53
Per bushel	\$5.41	\$4.94	\$5.46	\$4.63	\$5.50	\$4.36
Total cost per acre	\$52	7.66	\$574.96		\$621.20	
Total cost per bushel	\$10	0.35 \$10.09 \$9.86			.86	

¹⁷Chisel plow, tandem disk, field cultivate, plant, and two sprays. See the Estimated Machinery Costs table.

^{2/} Estimates do not include any insecticide or fungicide costs.



Costs by Acres Planted (2022)

	Total C	Costs	Machinery a	nd Inputs	Land an	d Labor
Acres	Corn	Soybean	Corn	Soybean	Corn	Soybean
100	\$81,324	\$57,496	\$53,576	\$30,556	\$27,748	\$26,940
250	\$203,309	\$143,740	\$133,940	\$76,390	\$69,369	\$67,350
500	\$406,618	\$287,480	\$267,880	\$152,780	\$138,738	\$134,700
750	\$609,926	\$431,220	\$401,820	\$229,170	\$208,106	\$202,050
1,000	\$813,235	\$574,960	\$535,760	\$305,560	\$277,475	\$269,400
1,500	\$1,219,853	\$862,440	\$803,640	\$458,340	\$416,213	\$404,100
2,000	\$1,626,470	\$1,149,920	\$1,071,520	\$611,120	\$554,950	\$538,800

- Corn: average of corn following corn & corn following soybeans medium yield
- Soybeans: medium yield case

AgFA Based Dairy Enterprise Budgets 2015-2017 Per Cow Average of Three Herd Size Ranges 100-200, 200-500, 500-1,000 Cows

(One cow unit = 85% lactating, 15% dry)

DDICE AND DDODLICTION CHARACTERISTICS

PRICE AND PRODUCTION CHARACTERISTICS		100-200	200-500	500-1,000
Annual Production, lbs per Cow		22,506	25,902	26,701
Herd size (lactating + dry) ¹		134	329	656
		_		
VARIABLE COSTS (VC)				
;				
Feed ³		1,940	1,960	1,980
Labor		713	962	696
Breeding		69	92	65
Car, truck, and freight expenses				
Veterinary & medicine		118	159	144
Milk Testing & Registration				
Livestock supplies		283	419	541
Fuel and Oil				
Bedding				
Repairs				
Marketing & hauling, user entry		81	93	107
Utilities				
Replacement heifers ⁴		308	360	416
Custom hire				
Rent/Lease				
Agronomic (chemical, fertilizer, seed)				
Other				
Other				
Other				
Operating interest ⁵ , interest rate	5.50%	94	109	106
TOTAL VC		3,606	4,153	4,054

Source: https://cdp.wisc.edu/category/dt/dt-financial/

FIXED COSTS (FC)	lbs/cow	22,506	25,902	26,701
	Cows	134	329	656
Depreciation		487	491	425
Interest		121	102	81
Taxes		46	30	27
Insurance		80	62	42
Housing				
Livestock:				
Depreciation		41	71	86
Insurance, percent of repl. heifer & cull cow price	0.00%	-	-	-
Interest, percent of repl. heifer & cull cow price	0.00%	-	-	-
Hired labor that is salaried/fixed charge ⁷				
Management charge	0.00%	-	-	-
Other				
Other				
TOTAL FC		77 5	7 56	661
TOTAL COSTS OF PRODUCTION Per Cow Unit		4,381	4,909	4,715
COSTS OF PRODUCTION PER CWT				
VC before labor and operating interest		12.44	11.90	12.18
Total Variable Costs (TVC)		16.02	16.03	15.18
Total Cash Costs: (TVC + Cash Fixed Costs)		17.12	16.78	15.75
Total Costs: (Total Cash Costs + Depreciation)		19.47	18.95	17.66
Total Costs + Management Charge		19.47	18.95	17.66

Feed Cost \$8.62/cwt \$7.57/cwt \$7.42/cwt

\$18.95/cwt x 259 cwt/cow = **\$4,908/cow**

Table 1. Average expenses, dollars per hundredweight, and percent of total direct and indirect expenses, for 25 conventional Ohio farms and high 20%¹ of farms, Ohio, 2017²

	Avg. all Farms	% Total Expenses ³	High 20%	% Total Expenses
Feed	\$9.58	51.15	\$9.33	52.74
Hired Labor	2.44	13.03	1.59	8.99
Breeding Fees	0.36	1.92	0.45	2.54
Veterinary	0.63	3.36	0.55	3.11
Supplies	0.82	4.38	0.78	4.41
Contract Production	0.51	2.72	0.24	1.36
Fuel & Oil	0.27	1.44	0.23	1.30
Repairs	0.52	2.78	0.37	2.09
Custom Hire	0.29	1.55	0.25	1.41
Utilities	0.44	2.35	0.41	2.32
Hauling & Trucking	0.58	3.10	0.55	3.11
Marketing	0.33	1.76	0.62	3.50
Bedding	0.35	1.87	0.22	1.24
Total Direct Expenses	\$17.12		\$15.59	
Farm Insurance	0.14	0.70	0.14	0.80
Depreciation	0.75	4.00	1.26	7.12
Interest	0.41	2.19	0.49	2.77
Miscellaneous	0.32	1.70	0.21	1.19
Total Overhead Expenses (OH)	\$1.61		\$2.10	
Total Discot & Old Francisco	¢40.70		¢47.60	
Total Direct & OH Expenses	\$18.73		\$17.69	1 Nationalds

\$18.73/cwt x 260 cwt/cow = **\$4,870/cow**

KSU Dairy Cow Budget-Purc	nas	еа кер	acements		Cu	rrent	Pr	ices	()	as o	f Sept 6th	, 20	110)
Production Efficiency Information													
Milk Produced Per Cow (lbs)		23,500											
Replacement Heifer Purchases		34.0%	Cull Cows Sa	iles	27.0%		C	alves S	old		92%		
neprocentality and the second second		0 11070	0411 00113 00		271070						3270		
Returns		Price	Unit		Qty	Unit					otal per ow/Year		tal per CWT lk/Year
Milk Sales	\$	15.40	per cwt	X	23500	lbs			=	\$	3,619.00	Ś	15.4
Milk Premiums	\$	-	per cwt	X	23500	lbs			=	\$	-	\$	
Calves Sold	\$	210.00	per head	X	0.92	hd			=	\$	193.20	\$	0.82
Cull Cows Sold	\$		per cwt	X	1350	lbs	x	0.27	=	\$	215.97	\$	0.92
Manure Credit	Ť									\$	135.00	\$	0.5
Other Income										\$	75.00	\$	0.32
Total Gross Return										\$	4,238.17	\$	18.0
Variable Costs													
Feed Cost	\$	5.27	per head/day	X	365	days				\$	1,924.78	\$	8.19
Replacement Heifers	\$		per head	X	0.34	hd			=	\$	467.50	\$	1.9
Cow Breeding Fees										\$	54.00	\$	0.2
Daily Labor	\$	13.00	per hour	X	33.0	hour	s		=	\$	429.00	\$	1.83
Management Labor	\$	25.00	per hour	X	8.0	hour	s		=	\$	200.00	\$	0.85
Milk Marketing & Hauling										\$	114.00	\$	0.49
Veterinary										\$	114.00	\$	0.49
Fuel & Oil										\$	90.00	\$	0.38
Utilities										\$	59.00	\$	0.25
Machinery, Facility/Equip. Repairs										\$	152.00	\$	0.65
Bedding										\$	83.00	\$	0.35
Custom Hire										\$	67.00	\$	0.29
Cash Interest Paid										\$	83.00	\$	0.3
Other variable costs										\$	278.00	\$	1.13
Total Variable Costs										\$	4,115.28	\$	17.5
Fixed Costs													
Depreciation										\$	163.00	\$	0.69
Farm/Livestock Insurance										\$	48.00	\$	0.20
Opportunity Cost of Investment										\$	270.00	\$	1.13
Other fixed costs										\$	102.00	\$	0.4
Total Fixed Costs	-									\$	583.00	\$	2.4
Total Costs	+									\$	4,698.28	\$	19.9

Costs by Herd Size (WI 2015-2017)

Herd Size	Cost per Cow	Total Cost	Herd Size	Cost per Cow	Total Cost
100	\$4,381	\$438,100	600	\$4,715	\$2,829,000
150	\$4,381	\$657,150	700	\$4,715	\$3,300,500
200	\$4,381	\$876,200	800	\$4,715	\$3,772,000
250	\$4,909	\$1,227,250	900	\$4,715	\$4,243,500
300	\$4,909	\$1,472,700	1,000	\$4,715	\$4,715,000
350	\$4,909	\$1,718,150	1,250	\$4,715	\$5,893,750
400	\$4,909	\$1,963,600	1,500	\$4,715	\$7,072,500
450	\$4,909	\$2,209,050	1,750	\$4,715	\$8,251,250
500	\$4,909	\$2,454,500	2,000	\$4,715	\$9,430,000

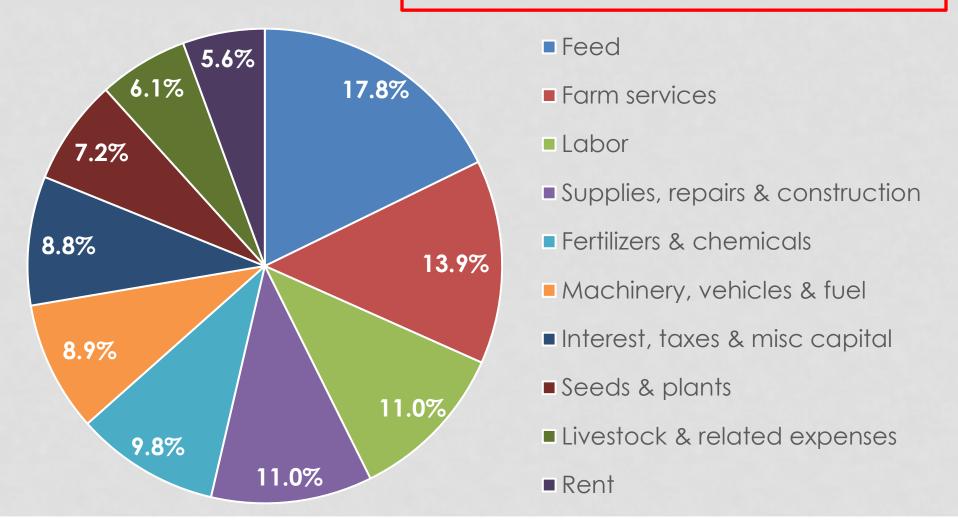
Milk Cost of Production (\$/cwt) 2014-2016

Herd Size	AgFA (UW)	FINBIN (U of MN)
< 50	\$18.30	\$21.46
50 to 99	\$17.62	\$18.58
100 to 199	\$17.56	\$18.12
200 to 499	\$17.40	\$18.09
500 to 999	\$16.67	
> 500		\$17.94
All Data	\$17.58	\$18.36

WI Farm Production Expenditures in 2018 by Major Category

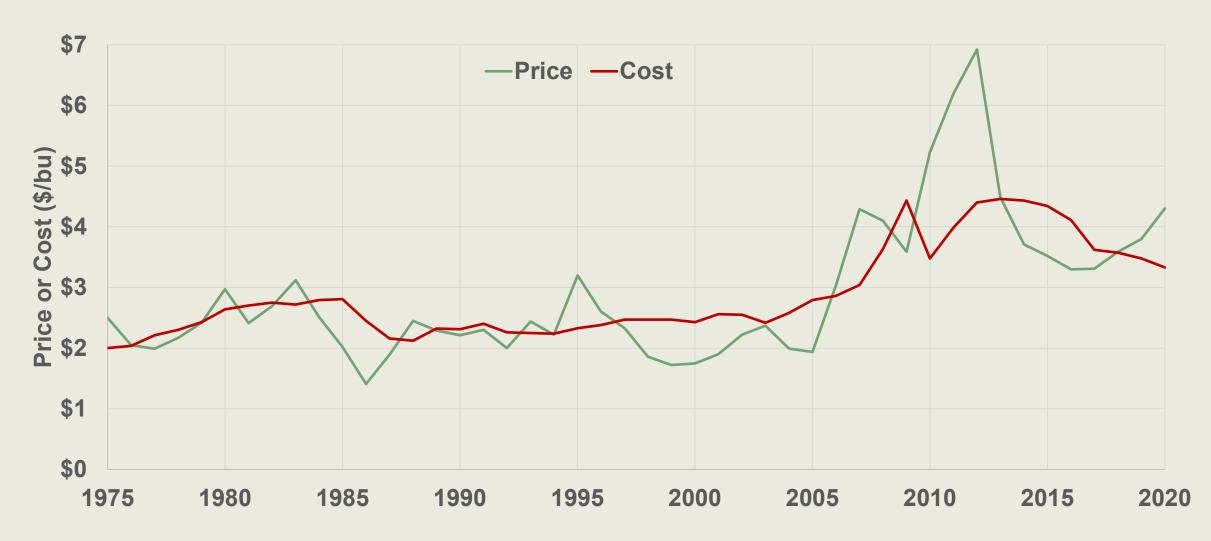
US Farms: \$358 Billion in 2019

\$10 Billion in 2018, >\$155,000/farm





Historical Prices and Costs for Iowa Corn



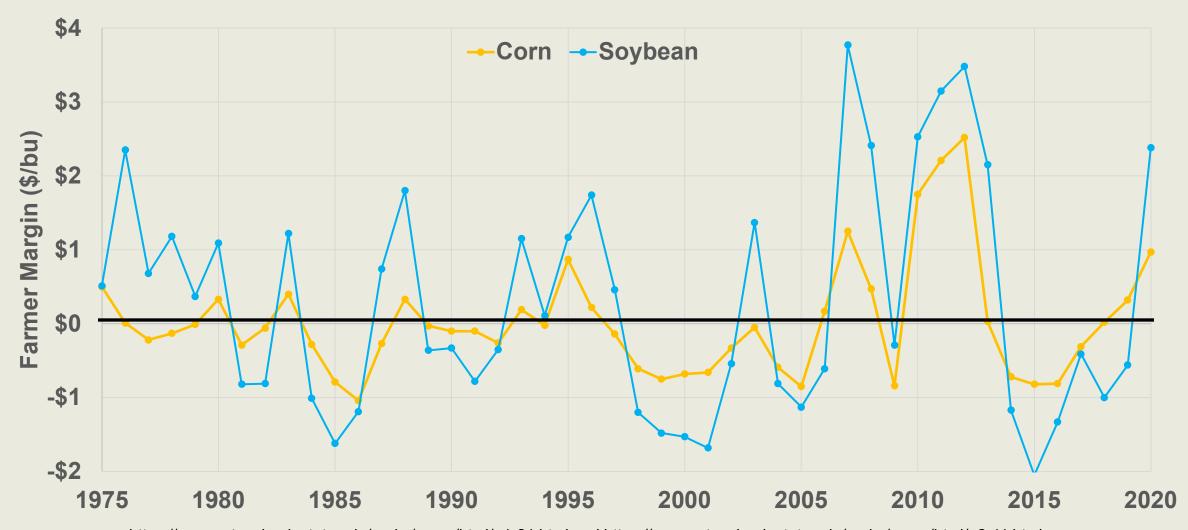


Historical Prices and Costs for Iowa Soybeans





Historical Margins for Iowa Corn and Soybeans



https://www.extension.iastate.edu/agdm/crops/html/a1-21.html and https://www.extension.iastate.edu/agdm/crops/html/a2-11.html

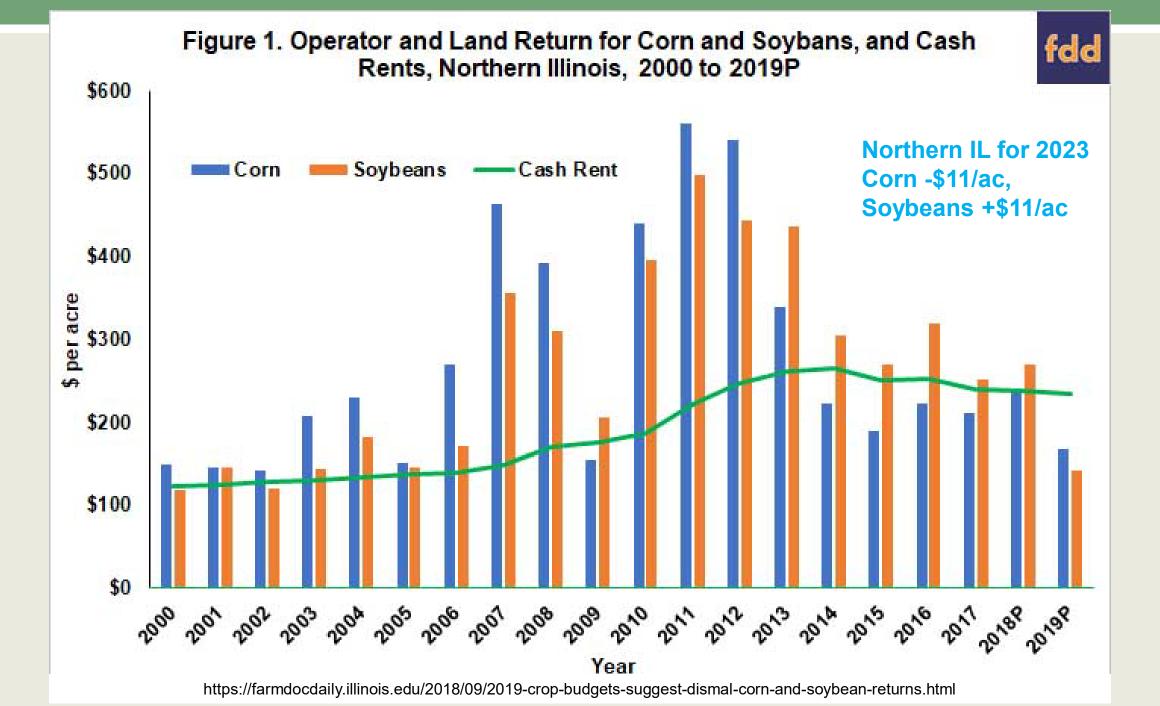
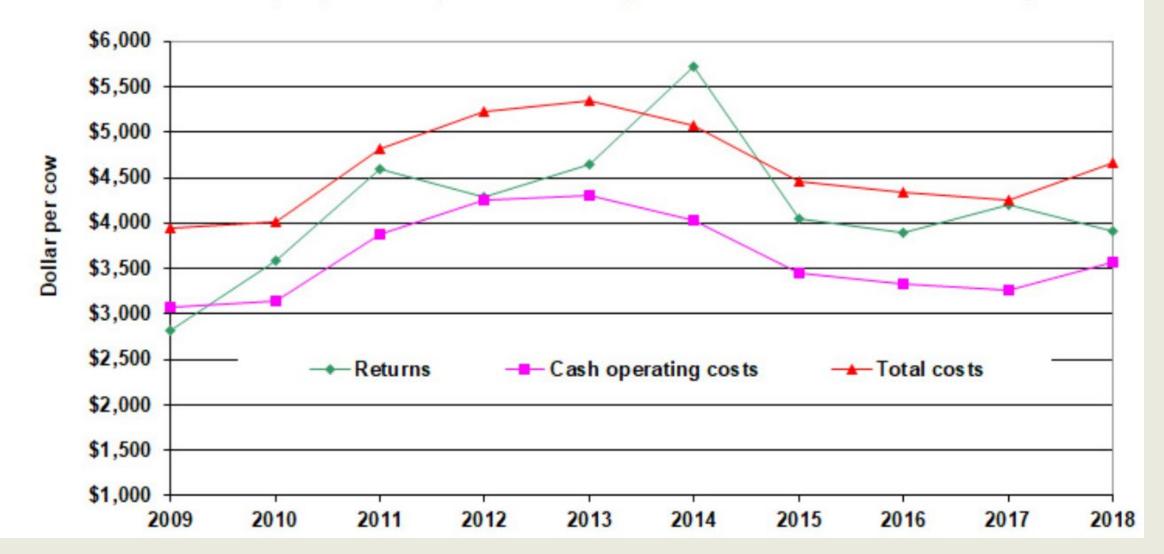




Figure 1. Returns and Costs to Produce Milk, 2009 to 2018 Interest, depreciation, and labor charges are included in total costs only.

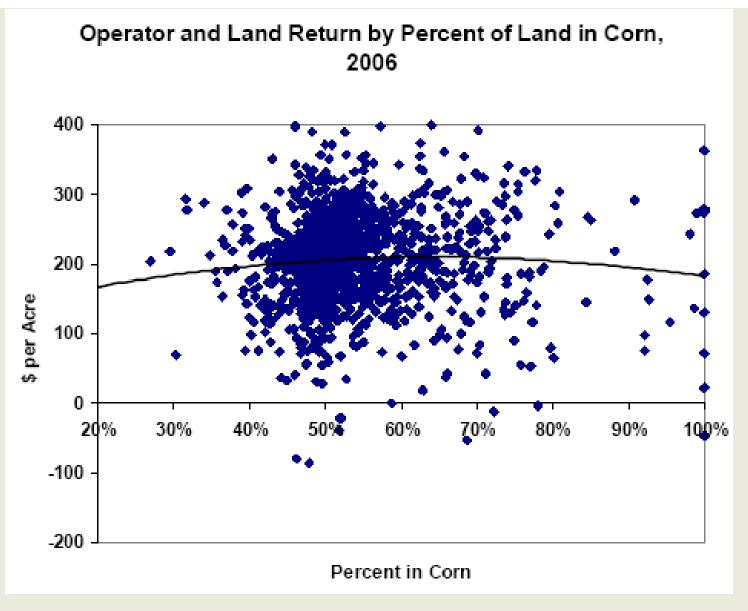


Main Point

- Farms commonly go through periods when prices are below their cost and times when their prices are above their cost
 - Sometimes these periods can be quite long
- These price & cost estimates are <u>averages</u>, not what every farmer gets, lots of variability exists
- These are the "Full" cost of production, including non-cash and opportunity costs for land, management and labor
 - What does it mean to not cover all of your non-cash costs?
 - What does it mean to not cover all of your opportunity costs?
- These cycles often counterbalance each other, but sometimes they coincide to create lots of farm stress and even a farm crisis
- Regardless: All farms will deal with times of financial stress & crisis

Why farmers need to estimate their own cost of production

- Cost estimates per bu or per acre are averages, not what every farm experiences
- Tremendous variability exists among farms and farmers
- Mike Duffy's Rule of Thirds
- Mark Stephenson's 20%
 Observation



Gary Schnitkey "Crop Production Cost and Rotation Decisions"

http://www.farmdoc.illinois.edu/presentations/2007%20items/ifes2007/Farm%20Economic%20Summit%20-%20Schnitkey.pdf

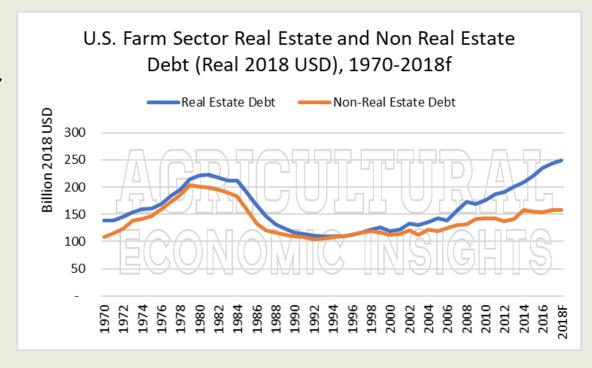
Farmer Tactics

Know your Cost of Production

- Optimize variable input costs: fertilizer, herbicide, seed, ...
- Outsource activities that others can do at lower cost (partial budget analysis)
- Sell machinery, keep older machinery, share machinery, do custom work
- Use yield monitors to find unprofitable parts of fields and stop farming them
- Switch to crops with lower cost per acre to plant: soybean, wheat, hay or forage, so you need a smaller operating loan
- Negotiate lower land rents, or shift to flex leases
- Develop a Marketing Plan
 - Lots of online resources, Extension, marketing clubs, hire a service
 - Goal is to get higher prices than you would normally be getting

Farmer Tactics

- Accept below normal returns to survive for future profits
 - Can you add to your off-farm income to cover family expenses?
 - Will the bank let you "eat your equity" to survive?
 - Refinance operating loan or rolling line of credit back into the farm mortgage



- Use yield monitors to find unprofitable parts of fields and stop farming them
 - Need to know your cost of production
- UW Extension (2017): Grain Crops Management in Low-Margin Years
 - http://ipcm.wisc.edu/blog/2017/03/videos-grain-crops-management-in-low-margin-years/
 - https://fyi.uwex.edu/fieldcroppathology/files/2017/01/TeamGrainsFactSheet_FINAL_2.pdf

Long-Term Reality of Farming

- The number of farms in the US has been declining since 1935, average farm size and herd size has been increasing
- Farms face continuous pressure from consolidated input suppliers and output buyers on either side of them in the supply chain
- Cochrane's Treadmill, technology adoption and cost efficiency [covered later]
- Inelasticities allow them to make money in good times (but endure low returns in bad times), but on average earn a normal return [covered later]
- Land & managerial ability are essential assets that allow them to make money
- Agriculture like many businesses values relationships: If you work with farmers, be aware of their financial ups and downs and be ready to work with them in hard times, and they will often remember you in the good times

Summary: Learning Goals

- Understand the major cost categories and the financial scale of farm production based on available cost of production budgets
 - Farmers spend a lot of money, sell a lot of production
- Farmers go through time periods, sometimes long time periods, when prices are below their cost of production
 - All farms will deal with times of financial stress & crisis
- Explored some management options for farmers when facing thin or negative margins
 - Cost of production, optimizing inputs, partial budget analysis, marketing, farm finance