

Using a Farm Balance Sheet

AAE 320

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Agricultural & Applied Economics



AGRICULTURAL & APPLIED ECONOMICS College of Agricultural & Life Sciences

Learning Goals

- How to calculate and interpret common Financial Ratios for Liquidity and Solvency
- Develop an awareness of typical financial ratios by farm type
 - Current Ratio and Debt:Asset
- Suggestions for where to go for more information

What use is a Balance Sheet?

- Can see where assets and liabilities are and their relative sizes
- Can look at changes if have balance sheets from previous years—see if you're gaining
- Typically focus on ratios to look at <u>Liquidity</u> and <u>Solvency</u> of the business
- Ratios control for differences in business size

Current Ratio and Liquidity

- Measures ability to meet current financial obligations as they come due without disrupting normal business
 - Ability to generate cash in the short-term
- Current Ratio =

Current Assets/Current Liabilities

• Example: 1.4 or 40%

Name: James and Dolly Madison

B	LA	N	С	Ξ

SHEET

Date: 8/21/20120

Business Consolidated Personal	Α	В	С	Cost Basis Market Based	D	E	F
	March 1, 2019 Beginning Balance	Feb. 29, 2020 Ending Balance) Net Change		March 1, 2019 Beginning Balance	Feb. 29, 2020 Ending Balance	Net Change
URRENT ASSETS				CURRENT LIABILITIES			
1. Cash & Checking	3,421	37,815	34,394	30. Accounts Payable	-	-	-
2. Accounts Receivable	900	-	(900)	31. Line of Credit and Operating Notes	153,552	85,000	(68,552)
3. Prepaid Expenses	-	-	-	32. Current Portion of Term Debt	33,630	60,776	27,146
 Cash Investment Growing Crops Inventories: 	54,669	54,669	-	33. Accrued Interest Taxes Payable:	10,035	15,660	5,625
5. Marketable Livestock	241,992	241,992	-	34. Ad Valorem	1,647	1,647	-
6. Stored Crops and Feed	4,860	5,060	200	35. Employee Payroll Withholding		-	
7. Purchased Feed	-	-	-	36. Income Taxes	10,350	10,350	0
8. Supplies	2,000	2,000	-	37. Deferred Taxes	63,696	63,817	121
9. Other Current Assets	-	-	-	38. Other Accrued Expenses	-	-	-
10. TOTAL CURRENT FARM ASSETS	307,842	341,536	33,694	39. Other Current Liabilities	-	-	
Non-Farm Assets:				40. TOTAL CURRENT FARM LIABILITIES	272,910	237,250	(35,660)
11. Savings	28,394	32,590	4,196	Non-farm Liabilities:			(,,
12. Marketable Securities	-	-	-	41. Non-Farm Notes & Interest	15,279	15,167	(112)
13. Other Non Farm Accete				42. Other Non Farm Liabilities	,	,	-
14. TOTAL CURRENT ASSETS	336,236	374,126	37,890	43. TOTAL CURRENT LIABILITIES	288,189	252,417	(35,772)
ON-CURRENT ASSETS				NON-CURRENT LIABILITIES			
15. Breeding Livestock	116.850	116.850		44. Notes Payable, non-Real Estate	31,862	116,407	84,545
16. Vehicles	133,908	120,518	(13,390)	45. Notes Payable Real Estate	45,344	32,142	(13,202)
17. Machinery, Equipment	646.682	704.680	57.998	46. Deferred Taxes	442 042	449 757	7.715
18 Investment in Capital Le							7,715
19. Contracts & Notes Rece 20. Investment in Cooperati	on 3/1/20	19 =	= 336,	236 / 288,189 = 1.	17		79,058
21. Real Estate, Land	• •		· · ·	· · ·			(8,327)
22. Buildings & Improvemen							(0,027)
23. Other Non-Current Asse	an 2/20/2	020	_ 27/		1 10		70,731
24. TOTAL NON-CURRENT Non-Farm Assets:	011 2/29/2	020	= 5/2	,126 / 252,417 = 1	1.40		34,959
	14,056	14,914	858	OWNER EQUITY			
25. Cash Value, Life Insurance	15,000	16,000	1,000	53. Contributed Capital	93,500	93,500	
 Cash Value, Life Insurance Investment in Other Entities 							47747
	125,000	123,839	(1,161)	54. Retained Earnings	958,633 1.	006,380	47.747
26. Investment in Other Entities		123,839 2,937,312	(1,161) 44,816			006,380 275,302	47,747
 Investment in Other Entities Other Non-Farm Assets: House 				55. Total Valuation Equity 56. TOTAL EQUITY	1,275,302 1,	275,302 375,182	47,747

Oklahoma State University Example Farm Balance Sheet

http://factsheets.okstate.edu/documents/agec-752-developing-a-balance-sheet/

Current Ratio

- Too low: cash flow problems
 - If asset prices change or costs suddenly arise (repairs), can have trouble meeting current liabilities
 - Don't want to sell 1 acre to put new roof on barn
 - Can't take advantage of opportunities when they arise
- Too high: holding too much cash, current assets typically have lower returns than if put capital into productive assets or market
 - Income lost by keeping cash "under the mattress"
 - Parable of the talents: buried gold in ground

What are typical current ratios?

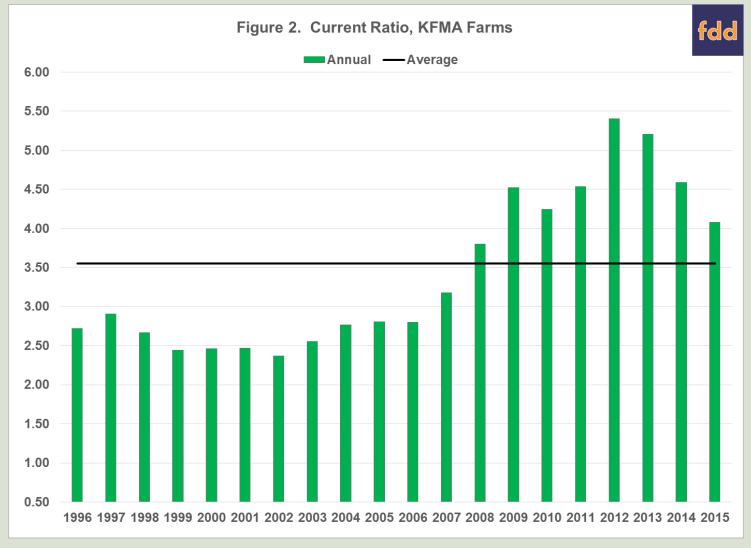
- IL Farm Business Farm Management Program
 - 2,166 IL farms in 1996
- Fairly typical by farm types

 Farm Type 	Median Current Ratio
Hogs	2.03
Grain	1.81
Beef	1.57
Dairy	1.33

What's a good Current Ratio?

- Iowa State University Extension:
 - Typically farms with adequate liquidity have current ratios > 2.0
 - Farms with continuous sales (dairy) often have current ratio as low as 1.5
 - Beef feeding farms have low current ratios
 - Farms with concentrated sales (cash grain) need current ratio as high as 3.0 early in year
- Ohio State University Extension:
 - Measures of Dairy Farm Competitiveness: 1.3 is competitive

Kansas Farm Management Assoc. Farmers



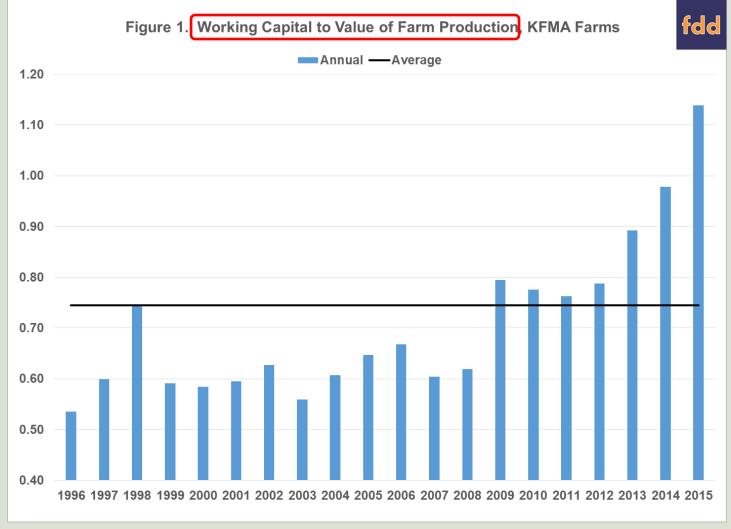
Examining Trends in Liquidity for a Sample of Kansas Farms:

http://farmdocdaily.illinois.edu/2016/07/examining-trends-in-liquidity-sample-kansas-farms.html

Working Capital vs Current Ratio

- Working Capital = Current Assets Current Liabilities
- Measures the margin of safety in dollars (not ratio or %) to meet shortterm liabilities
- For cross farm comparisons (or to track your farm over time if changing in size) need to relate it to size of business in some way, that's why use current ratio
 - \$10,000 not much for a 5000 acre farm, but may be more than enough for a 20 cow dairy
 - This why most use Current Ratio
 - Alternative: divide working capital by total revenue or value of production to tie to the "size" of the business

Kansas Farm Management Assoc. Farmers



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University of Minnesota FinBin (2015)

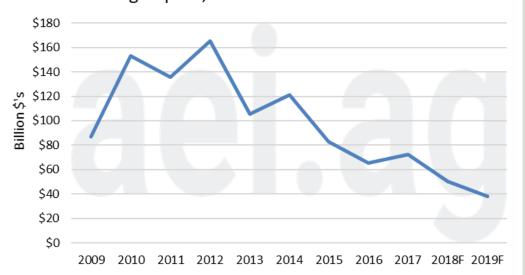
Financial Standards Measures (Farms Sorted By Farm Type)									
	Avg. Of A <u>ll Farms</u>	Сгор	Dairy	Нод	Beef	Crop and Dairy	Crop and Hog	Crop and Beef	Other
Number of farms	3036	1491	372	53	161	85	43	240	585
Liquidity									
Current ratio	1.66	1.76	1.84	1.68	1.27	1.82	1.62	1.49	1.50
Working capital	226,854	278,878	155,255	631,863	108,602	193,197	388,903	159,770	157,990
Working capital to gross inc	29.7 %	39.7 %	14.5 %	21.0 %	17.0 %	24.6 %	27.7 %	28.9 %	26.6 %
Solvency (market)									
Farm debt to asset ratio	40 %	38 %	42 %	49 %	50 %	41 %	47 %	39 %	44 %
Farm equity to asset ratio	60 %	62 %	58 %	51 %	50 %	59 %	53 %	61 %	56 %
Farm debt to equity ratio	0.68	0.60	0.73	0.95	1.02	0.69	0.90	0.64	0.79

- <u>https://finbin.umn.edu/</u>
- Mostly farms in MN, plus NE, MO

Liquidity Trends for US Farm Sector

Working Capital to Gross Revenue Ratio, U.S. Farm Sector 2009-2019 50% 45% 40% 35% 30% 25% 20% 15% 10% 5% 0% 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018F 2019F

Working Capital, U.S. Farm Sector 2009-2019



Farm Financial Conditions Trend Weaker Again (Brent

Gloy Oct 15, 2018)

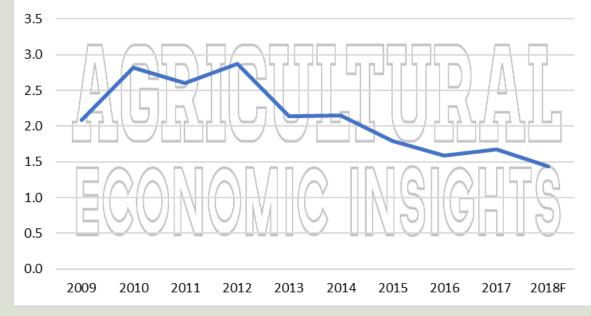
https://ageconomists.com/2018/10/15/farm-financialconditions-trend-weaker-again/

Farm Sector Working Capital at Critical Levels (Brent Gloy Jun

24, 2019)

https://aei.ag/2019/06/24/farm-sector-working-capitalat-critical-levels/

Current Ratio, U.S. Farm Sector 2009-2018



Solvency

- Measures relative relationships among assets, liabilities, and equity to assess "health" of firm
- Could the farm's debts be paid off if foreclosed? Requires that Assets > Liabilities
- Measured by three ratios
 - Debt to Asset Ratio
 - Equity to Asset Ratio
 - Debt to Equity Ratio
- Given any one ratio, you can derive the others, so each is a different way to look at Solvency

Debt to Asset Ratio

- Debt/Asset = Total Liabilities/Total Assets
- Proportion (or %) of business assets owed to lenders (i.e. % the bank owns)
- 0.70 means you owe 70% of farm assets to lenders (bank owns 70%)
- 1.0 means debts = assets
 - Means owner equity is zero, bank owns 100%
- > 1.0 means business is insolvent

Name: James and Dolly Madison

BALANCE

SHEET

Date: 8/21/20120

Busines Consoli Persona	lidated	Α	В	С	Cost Basis Market Based	D	E	F
		March 1, 201 Beginning	19 Feb. 29, 2020 Ending	0 Net		March 1, 2019 Beginning	 Feb. 29, 202 Ending 	0 Net
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9. Ot	ther Current Assets				38 Other Accrued Expenses			-
11. Sa 12. Ma	larketable Secu	3/1/20.	19 =	901,	297 / 3,228,732 =	= 0.275	9	(35,660) (112)
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11. Sa 12. Ma 13. Ot 14. TC	Marketable Secu ther Non-Farm OTAL CURREN RENT ASSETS	2/29/20)20 :		,256 / 3,311,438	= 0.28	33 _	(112) - (35,772)
11. Sa 12. Ma 13. Ot 14. TC	Marketable Secu other Non-Farm OTAL CURREN RENT ASSETS reeding Livestock				256 / 3,311,438 44. Notes Payable, non-Real Estate	= 0.28	33 –	(112) - (35,772) 84,545
11. Sa 12. Ma 13. Ot 14. TC DN-CURR 15. Br 16. Ve	Marketable Secu other Non-Farm OTAL CURREN RENT ASSETS reeding Livestock	2/29/2(116,850) 20 :	= 936	,256 / 3,311,438	= 0.28	33	(112) - (35,772)
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11. Sa 12. Ma 13. Ot 14. TC DN-CURR 15. Br 16. Ve 17. Ma 18. Inv 19. Cc 20. Inv 21. Re 22. Bu	Aarketable Secu Other Non-Farm OTAL CURREN RENT ASSETS reeding Livestock ehicles Machinery, Equipment rovestment in Capital Leases contracts & Notes Receivable rovestment in Cooperatives leal Estate, Land	2/29/20 116,850 133,908 646,682 - - 18,000 1,776,000)20 : 116,850 120,518 704,680 - 18,350 1,776,000	= 936 (13,390) 57,998 - 350 -	44. Notes Payable, non-Real Estate 45. Notes Payable Real Estate 46. Deferred Taxes 47. Other Non-Current Liabilities 48. TOTAL NON-CURRENT FARM LIABILITIES Non-Farm Liabilities: 49. Non-Farm Notes	= 0.28 31,862 45,344 442,042 519,248	33 116,407 32,142 449,757 598,306	(112) - (35,772) 84,545 (13,202) 7,715 - 79,058
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Equity to Asset Ratio

- Equity/Asset = Total Equity/Total Assets
- Proportion (or %) of assets owned
- 0.45 means you own 45% of farm
- 1.0 means equity = assets so owner has no liabilities (he/she owns all equity)
 - Own 100% of the farm
- < 0 means business is insolvent—has no or negative equity</p>

Debt to Equity Ratio

- Debt/Equity = Total Liabilities/Owner Equity
- Proportion of financing provided by lenders relative to that provided by owner equity
- 1.0 means you and your lenders are providing <u>equal</u> proportion of financing
- 0.75 means for each dollar of equity financing you provide, your lender provides \$0.75 of financing
- 1.8 means for each dollar of equity financing you provide, your lender provides \$1.80 of financing
- Very large Debt/Equity ratio implies very small equity and potential for insolvency

Relation between Ratios

- Given any of these three financial ratios, you can derive the others
- Basic Accounting Identity must hold
 Assets = Liabilities + Equity
 Assets = Debts + Equity
- Notation: A = D + E
 - Debt/Asset = D/A
 - Equity/Asset = E/A
 - Debt/Equity = D/E

Relation between Ratios

- A = D + E Divide by A: 1 = D/A + E/A Debt/Asset + Equity/Asset = 1, or Equity/Asset = 1 - Debt/Asset
 Debt/Asset = 1 - Equity/Asset
- (D/A)/(E/A) = D/E, or
 Debt/Equity = Debt-to-Asset/Equity-to-Asset
- Rearrange and use D/A and D/E connection Debt/Asset = Debt/Equity/(1 + Debt/Equity) Equity/Asset = 1/(1 + Debt/Equity)

Typical Solvency Ratios

• IL Farm Business Farm Management Program of 2,166 IL farms in 1996

Debt to Asset Ratios

•	Farm Type	Upper 25%	Median	Lower 25%
	Hogs	0.44	0.30	0.16
	Grain	0.46	0.29	0.15
	Beef	0.52	0.31	0.17
	Dairy	0.50	0.36	0.23

WI Center for Dairy Profitability

WI Dairy Balance Sheet for 2000

<u>Size (cows)</u>	Debt/Asset	Equity/Asset	Debt/Equity
< 50	23%	77%	30%
51-75	24%	76%	32%
76-100	29%	71%	41%
101-150	31%	69%	45%
151-250	49%	51%	95%
> 250	53%	47%	112%

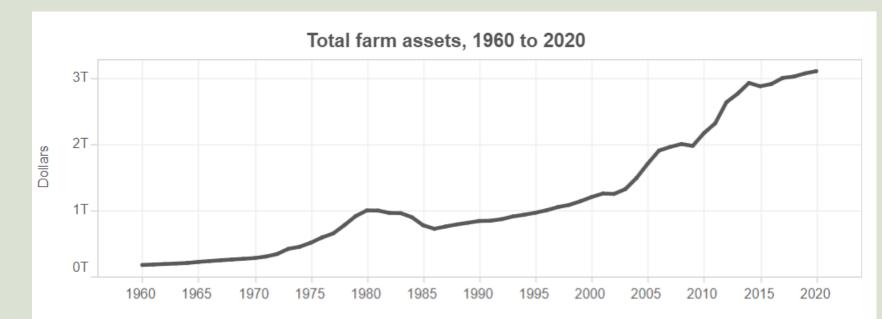
UW Extension Managing in Difficult Times

Measure	Strong	Stable	Weak
Current Ratio	> 1.5	1.0 – 1.5	< 1.0
Debt:Asset	< 30%	30% - 70%	> 70%
Equity:Asset	> 70%	70% - 30%	< 30%
Debt:Equity	< 42%	42% - 230%	> 230%

University of Minnesota FinBin (2015)

	Avg. Of A <u>ll Farms</u>	Сгор	Dairy	Нод	Beef	Crop and Dairy	Crop and Hog	Crop and Beef	Other
Number of farms	3036	1491	372	53	161	85	43	240	585
Liquidity									
Current ratio	1.66	1.76	1.84	1.68	1.27	1.82	1.62	1.49	1.50
Working capital	226,854	278,878	155,255	631,863	108,602	193,197	388,903	159,770	157,990
Working capital to gross inc	29.7 %	39.7 %	14.5 %	21.0 %	17.0 %	24.6 %	27.7 %	28.9 %	26.6 %
Solvency (market)									
Farm debt to asset ratio	40 %	38 %	42 %	49 %	50 %	41 %	47 %	39 %	44 %
Farm equity to asset ratio	60 %	62 %	58 %	51 %	50 %	59 %	53 %	61 %	56 %
Farm debt to equity ratio	0.68	0.60	0.73	0.95	1.02	0.69	0.90	0.64	0.79

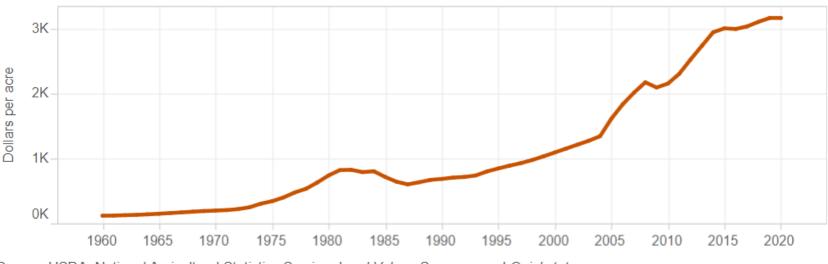
- <u>https://finbin.umn.edu/</u>
- Mostly farms in MN, plus NE, MO



Value of Farm Assets 1960 - 2020

https://www.ers.usda.gov/dataproducts/farm-income-and-wealthstatistics/charts-and-maps-of-us-farmbalance-sheet-data/ Data for 2020 are forecasts. Data values are rounded to the nearest thousand dollars. Inflation-adjusted values use the chain-type GDP deflator. 2020=100. K=thousand. M=million. B=billion. T=trillion.

U.S. average value of farm real estate* per acre, 1960 to 2020



Source: USDA, National Agricultural Statistics Service, *Land Values Summary* and *Quickstats* (http://usda.library.cornell.edu/concern/publications/pn89d6567?locale=en).

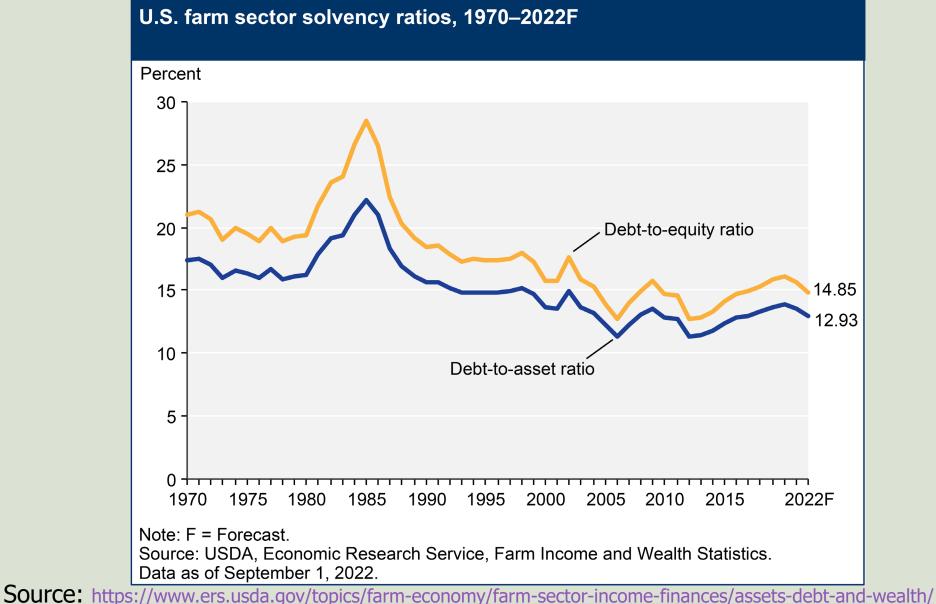
Increasing debt among U.S. farms



Note: Data for 2020 are forecasts. Values are rounded to the nearest thousand dollars. Inflation-adjusted values use the chain-type GDP deflator. 2020=100. K=thousand. M=million. B=billion. T=trillion.

https://www.ers.usda.gov/data-products/farm-income-and-wealth-statistics/charts-and-maps-of-us-farm-balance-sheet-data/

US Farm Sector Debt to Asset Ratio



More Information

- Provide a quick list/overview of what sort of information is available on <u>farm finance</u>
- Farm Financial Standards Council
- University Extension: UW and other states
- UW Center for Dairy Profitability

Farm Financial Standards Council

- Home page: <u>http://www.ffsc.org/index.html</u>
- Mission: "To provide education and a national forum to facilitate the development, review, communication and promotion of uniformity and integrity in both financial reporting and the analytic techniques useful for effective and realistic measurement of the financial position and the financial performance of agricultural producers."
- Financial Guidelines for Agricultural Producers http://www.ffsc.org/html/guidelin.htm
- Recommendations of how to prepare Farm Financial Balance Sheet with several examples
- <u>The</u> source for this sort of information

UW Center for Dairy Profitability

- Homepage: <u>http://www.cdp.wisc.edu/</u>
- Focuses mostly (not exclusively) on dairy
- Lots of materials, some financial, the midst of updating
 - Financial analysis reports have become dated
- WI dairy data as Farm Balance Sheets for comparison and benchmarking
 http://www.cdp.wisc.edu/Financial%20Benchmarks.htm
- AgFA (Agricultural Financial Advisor) becoming FarmBench
- Collect, analyze, and store financial data, create farm specific benchmarks and reports

http://cdp.wisc.edu/AgFAnew2.htm

Neighboring States

 University of Minnesota: Center for Farm Financial Management

http://www.cffm.umn.edu/

 Sell/Support FINPACK: "The most comprehensive computerized farm financial planning and analysis system available" • Iowa State University: AgDecision Maker

http://www.extension.iastate.edu/agdm /homepage.html

- University of Illinois: FarmDoc http://www.farmdoc.uiuc.edu/
- Both have sections on Farm Finance with several publications and decision aids

Summary

- How to calculate and interpret common Financial Ratios for Liquidity and Solvency
 - Know how to construct and interpret Current Ratio and Debt:Asset
- Develop an awareness of typical financial ratios by farm type
 - Know what is typical for farms
- Suggestions for where to go for more information