Discussion Sheet #2: The US Food System

Due Sep 9 before class  
NAME______________________

After watching the lecture video (https://youtu.be/rhHULD95M1o), please provide short answers to the following 2 questions and submit the sheet.

1) List one example company or organization in Wisconsin for each part of the food system.
   - Farm Input Supplier:
   - First Handler/Food Processor:
   - Food Wholesaler/Distributor:
   - Food Retailer:

2) Of all the parts of the US food system presented, which do you think is most consolidated?
   What is your evidence?

In addition to the above questions, come to class ready to discuss the following questions.

a) Why do you think many universities focus on agriculture and farms? Why do agriculture and farms get special treatment? Why do we have a whole College of Agriculture and majors like ABM and AAE?

b) Do you think this focus is necessary or useful for society?

c) What do supply chains look like for more traditional industries? Are there others like Food?