CROP INSURANCE AND THE 2013(?) FARM BILL

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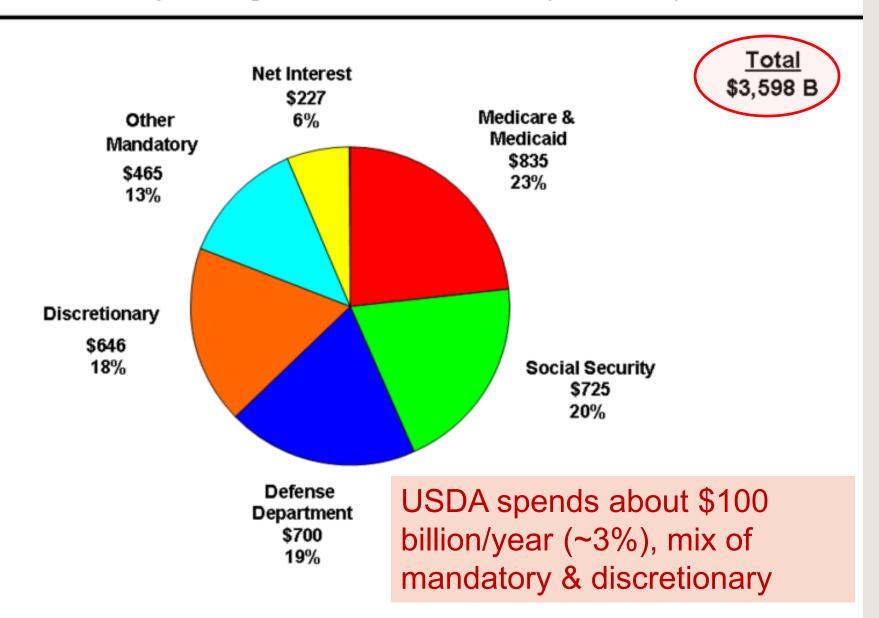
Tri-State Ag Lenders Meeting

Dubuque, IA October 30, 2013

Today's Goal

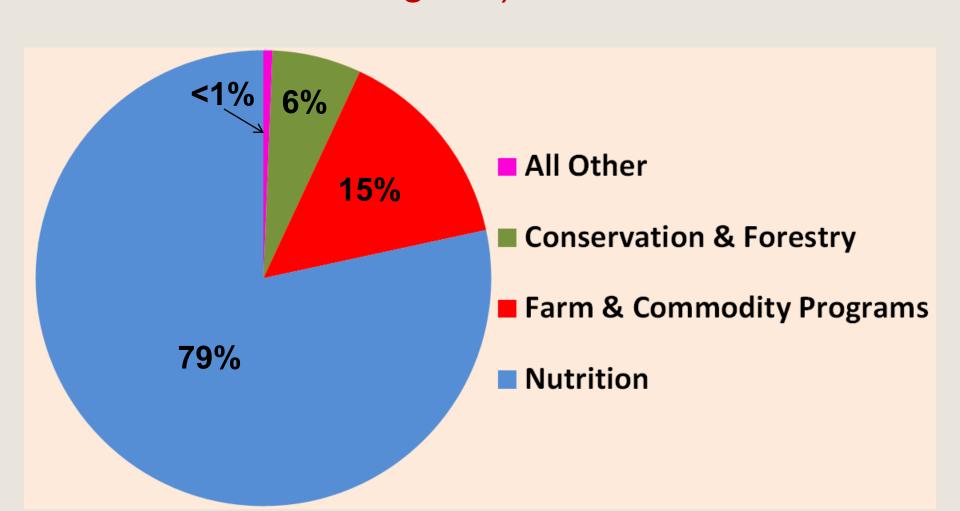
- Overview of existing Farm Programs
 - How and where we spend about \$15 billion/year
- Overview of likely changes in programs
 - 7-9% cut in the \$15 billion
 - Even more emphasis on crop insurance

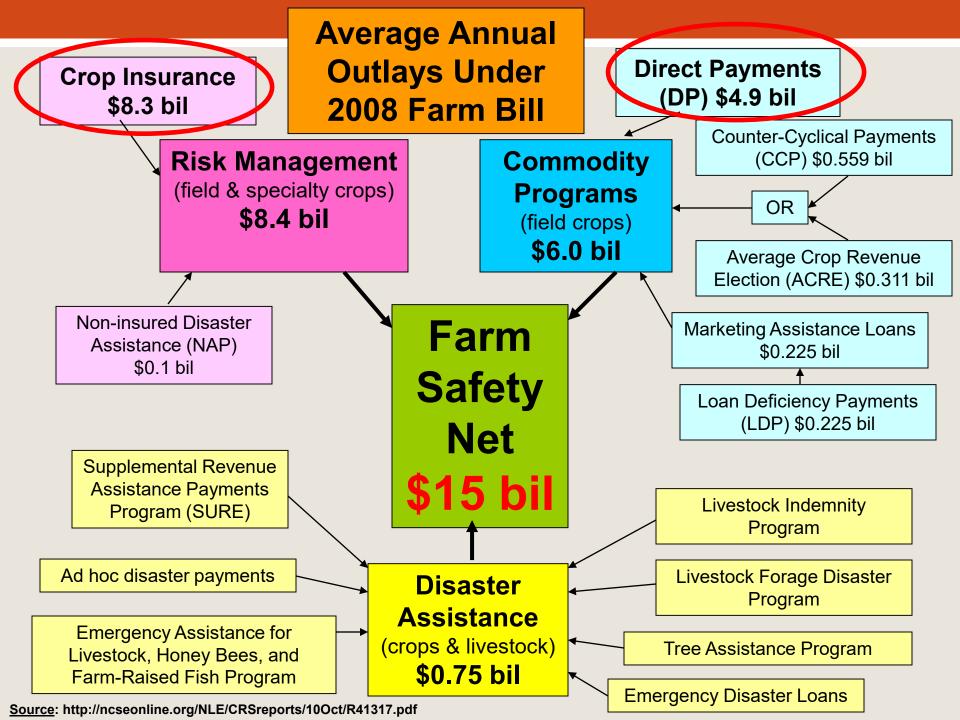
U.S. Federal Spending – Fiscal Year 2011 (\$ Billions)



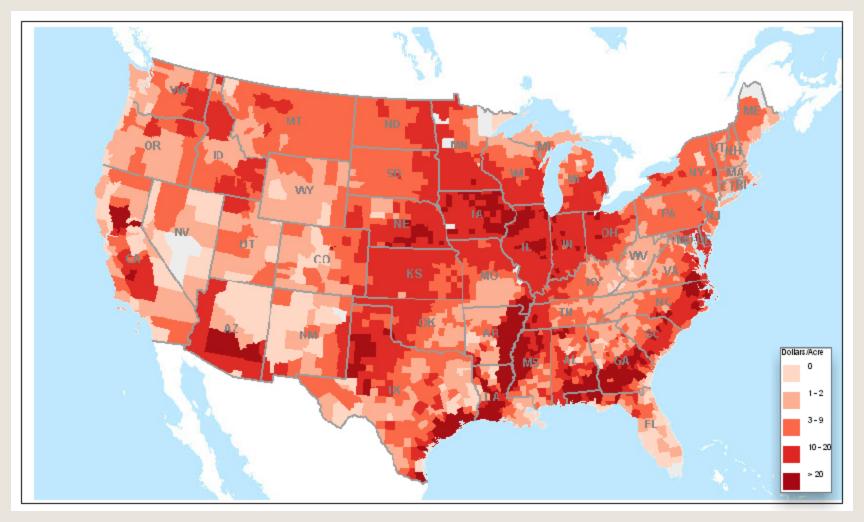
Source Data: CBO Historical Tables

Most of the USDA budget is for Nutrition Programs (SNAP/Food Stamps, WIC, School Lunch Program)

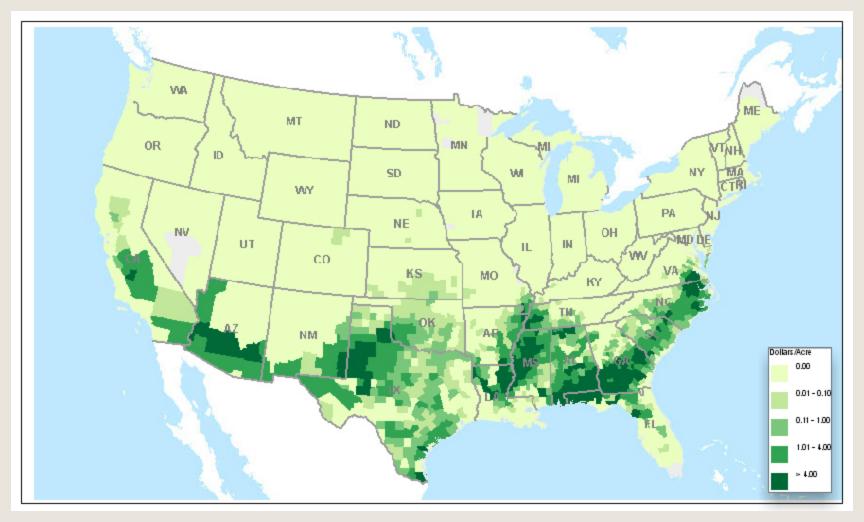




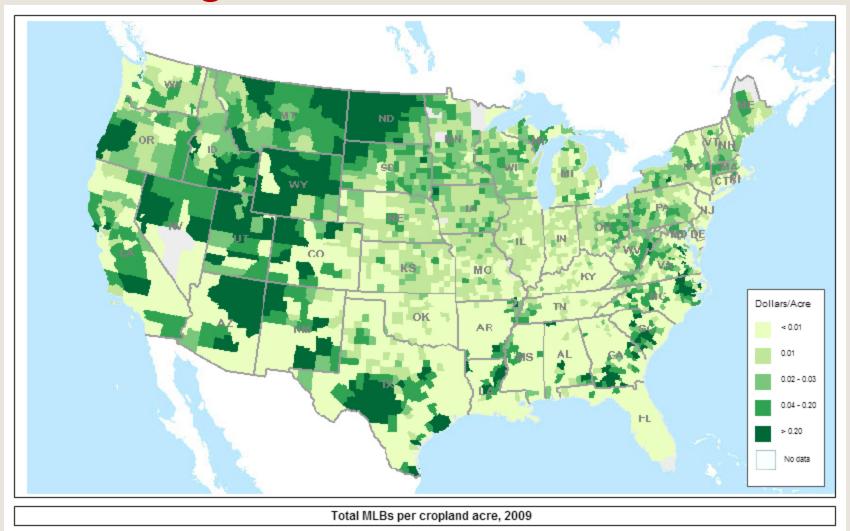
Direct Payments \$/ac in 2009



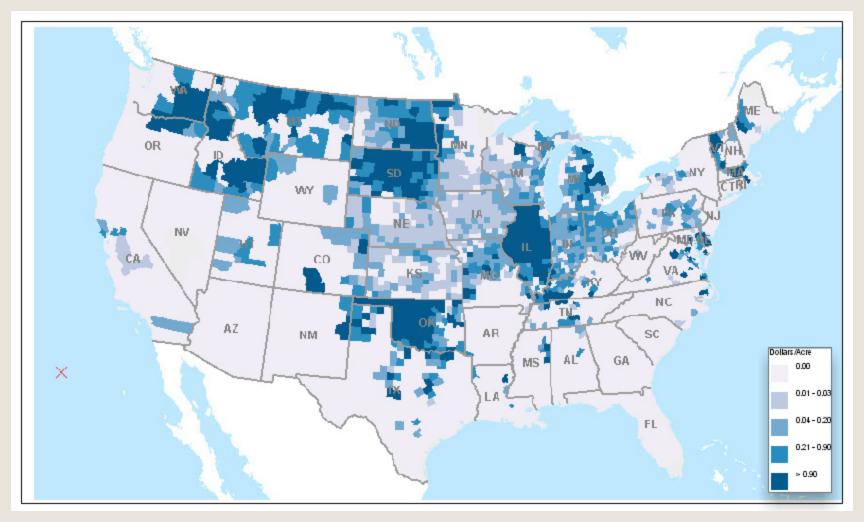
Counter-Cyclical Payments \$/ac in 2009



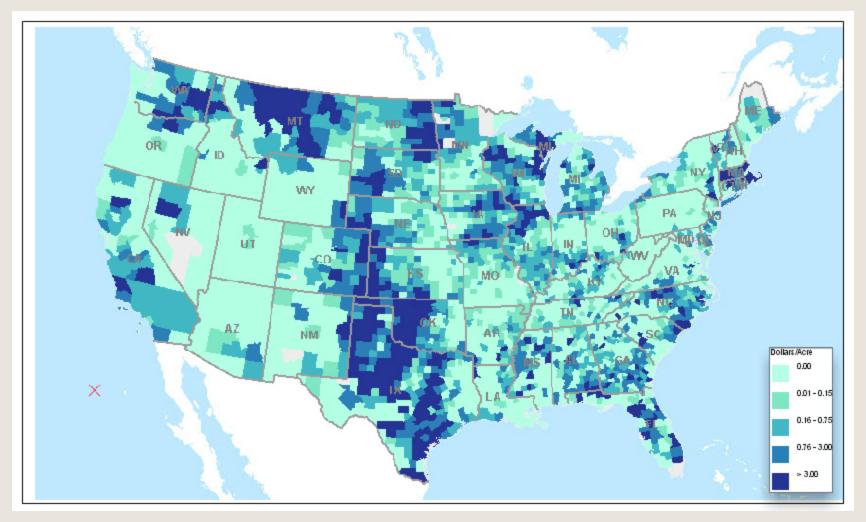
Marketing Loan Benefits \$/ac in 2009



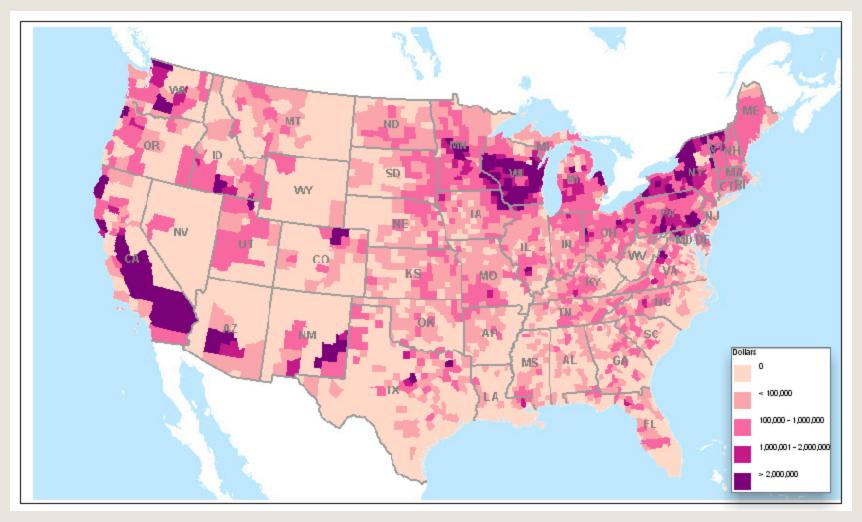
ACRE Payments \$/ac in 2009



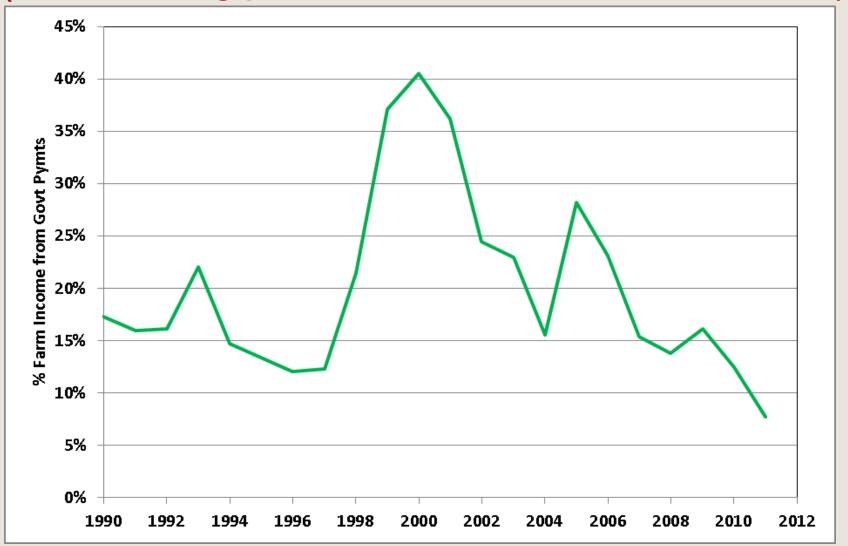
SURE Disaster Payments \$/ac 2009



MILC Payments 2009



% Net Cash Income from Govt. Payments (not including premium subsidies or indemnities)



Main Point

- Roughly \$7 billion in commodity support
- Direct Payments dominate commodity support spending
 - Spread all around, but big in the South
- Counter-Cyclical Payments: Only in the South
- Commodity payments have constituted 5% to 40% of Net
 Farm Income over the last decade
- No disaster program (SURE) for 2012, though crop yields were low, grain farmers not asking for disaster aid – Why?
 - Crop insurance took care of the problem!
- Let's take a closer look at where the \$8 billion in crop insurance fits into commodity support

Crop Insurance Subsidies

- Administered by USDA-Risk Management Agency (RMA) and Federal Crop Insurance Corporation (FCIC)
- USDA develops policies, rules, and premium rates
 - Development & administration costs paid by the public
- USDA subsidizes the premiums
 - Farmers pay ~35% to 45% of fair premiums on average
- USDA pays subsidy to companies for Administration and Operating (A&O) ~18%-20% of total premiums
- FCIC reinsures the insurance companies, plus retains some of the policies
 - Means FCIC (govt) pays some of the indemnities

Crop Insurance Data for 2012

(all units in Millions)

| | | | | Farmer | Premium | |
|-------|--------|-------|-----------|----------|-----------|-------------|
| Crop | Region | Acres | Liability | Premiums | Subsidies | Indemnities |
| Corn | WI | 3.04 | 1,894 | 63.5 | 121 | 397 |
| | USA | 81.1 | 53,421 | 1,632 | 2,674 | 11,812 |
| Soy | WI | 1.27 | 499 | 18.9 | 36 | 37 |
| | USA | 65.0 | 25,569 | 874 | 1,467 | 2,129 |
| Other | WI | 0.88 | 439 | 10.8 | 17.9 | 16 |
| | USA | 135.7 | 37,606 | 1,607 | 2,796 | 3,439 |
| Total | WI | 5.19 | 2,833 | 93.2 | 175 | 450 |
| | USA | 282 | 116,596 | 4,113 | 6,937 | 17,380 |

- Premium subsidies = \$6.9 billion (65% WI, 63% US)
- Subsidies to companies \$1.3 billion
- USDA administration costs = ???, govt indemnities = ???

Crop Insurance Data for 2012

- Corn and Soybeans dominate crop insurance
- USA: 50% of the acres, 60% of the subsidies, almost 70% of the liability and 80% of the indemnities in 2012
- Corn and soybeans dominate US crops: corn and soy were 66% of the farm gate value of <u>all</u> US crops in 2011

| Percentage of Total in Corn and Soybeans | | | | | | | |
|--|-------------|-----------|----------|-----------|-------------|--|--|
| | | | Farmer | Premium | | | |
| Region | Acres | Liability | Premiums | Subsidies | Indemnities | | |
| IL | 97% | 97% | 96% | 95% | 99% | | |
| IA | 99% | 99% | 98% | 98% | 99% | | |
| WI | 83% | 84% | 88% | 90% | 96% | | |
| USA | 52 % | 68% | 61% | 60% | 80% | | |

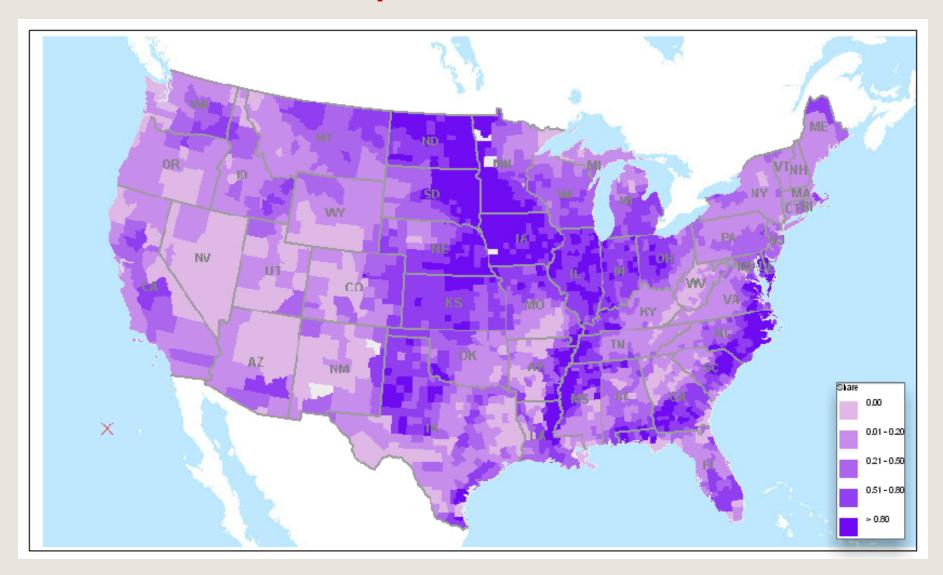
Main Point

- \$8 billion direct govt. spending on crop insurance
 - \$6.9 billion premium subsidies + \$1.3 billion A&O
 - Farmers pay \$4.1 billion of \$11.0 billion total premium
- If priced "fairly", farmers spend \$4.1 billion to get \$11.0 billion in average indemnities (\$2.68 for each \$1 spent)
- Crop insurance has become the primary mechanism federal govt. uses to support commodity agriculture
- Where geographically does that money go?

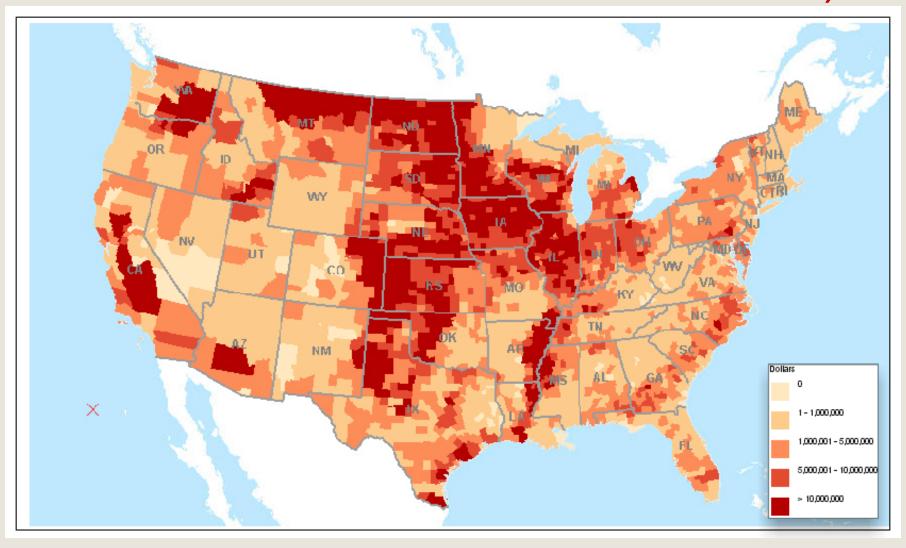
% Planted Acres Insured in 2012

| State | Corn | Soybeans |
|-------|------|----------|
| MN | 94% | 94% |
| IA | 94% | 91% |
| IL | 80% | 77% |
| WI | 70% | 74% |
| MI | 70% | 70% |

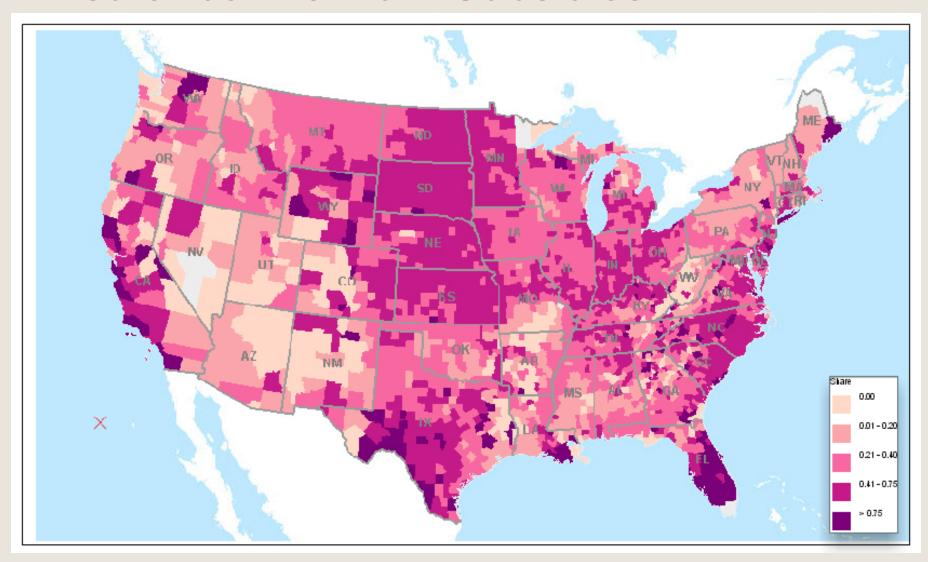
% of 2009 Crop Acres Insured



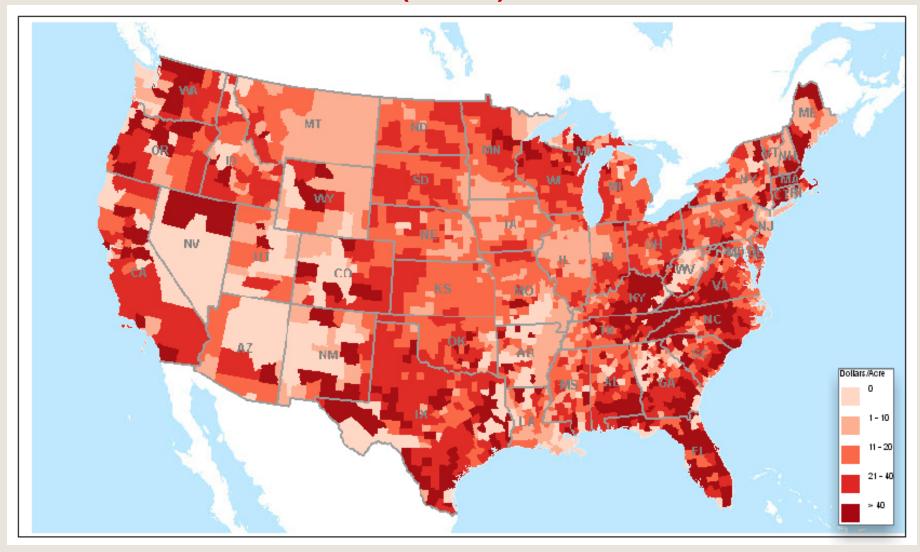
2009 Total Payments (DCP, ACRE, LDP, SURE, MILC, CRP, Premium Subsidies)



Share of 2009 Total Payments from Crop Insurance Premium Subsidies



Average Indemnities Net of Farmer Premiums (\$/ac) 2000-2009



Main Point

- Crop insurance popular in many regions:
 - Western Corn Belt, High Plains, Lower Mississippi River Valley, Piedmont
- Premium subsidies and net indemnities
 - Exceed commodity payments in many regions
 - More significant in "fringe" production areas
- Farm Bill proposals and passed versions emphasize crop insurance even more, usually to benefit Midwestern corn and soy farmers more

2013? Farm Bill

- Senate passed Farm Bill
- House passed a Farm Bill without nutrition programs
- Conference committee starts today!
- Will we see a Farm Bill in 2013???
- Quick summary of 2013 Farm Bills

Proposed Commodity Program Changes

- Direct Payments: both <u>eliminated</u>
- Counter-Cyclical Payments: both <u>eliminated</u>
- ACRE Program: both <u>eliminated</u>
- Disaster Programs: both <u>eliminated</u> SURE
 - Keep other programs (LIP, LFP, ELAP, TAP)
- Marketing Assistance Loans and Loan Deficiency Payments: both <u>kept</u> with the same loan rates

Create new Farm Safety Nets with new acronyms

Differ on Farm Safety Net

- Keep price support like Counter-Cyclical program
 - New acronyms, basically same program
- Create "Shallow Loss" programs for losses not covered by crop insurance
 - Programs sit on top of crop insurance and cover part of "farmer deducible"
 - With a 75% RP policy, farmer "pays" the first
 25% of revenue losses below average revenue
 - Shallow Loss programs pick up part of this deductible (for free)

Price Support Programs

- House: Price Loss Coverage (PLC)
 - Fixed target prices (i.e., \$2.63 and \$6.00)
 - Planted acres, but limited by historical base acres
- Senate: Adverse Market Payments (AMP)
 - Target prices = 55% of 5 year Olympic average
 - (In 2014, \$2.83 for corn and \$6.19 for soybean)
 - Historical base acres

Shallow Loss Commodity Support Programs

- Senate: Agriculture Risk Coverage (ARC)
- House: Revenue Loss Coverage (RLC)
- ARC & RLC similar to ACRE program that sits on top of crop insurance, but at county or farm level
- Farmer pays first 11%-15% of losses, ARC/RLC cover up to 10% of additional losses, with any additional losses covered by crop insurance
 - 75% Revenue Protection is most popular policy

Shallow Loss Commodity Support Programs

- Differences between ARC and RLC
 - % losses farmer pays first (11% or 15%)
 - County revenue or farm revenue for guarantee
- Agreements between ARC and RLC
 - Only cover an additional 10% of losses, greater losses covered by crop insurance
 - Use 5-year <u>Olympic average</u> of yields & prices
 - Not farm yields or futures prices
 - Meant to help with multi-year losses/trends, not short-term annual losses like crop insurance

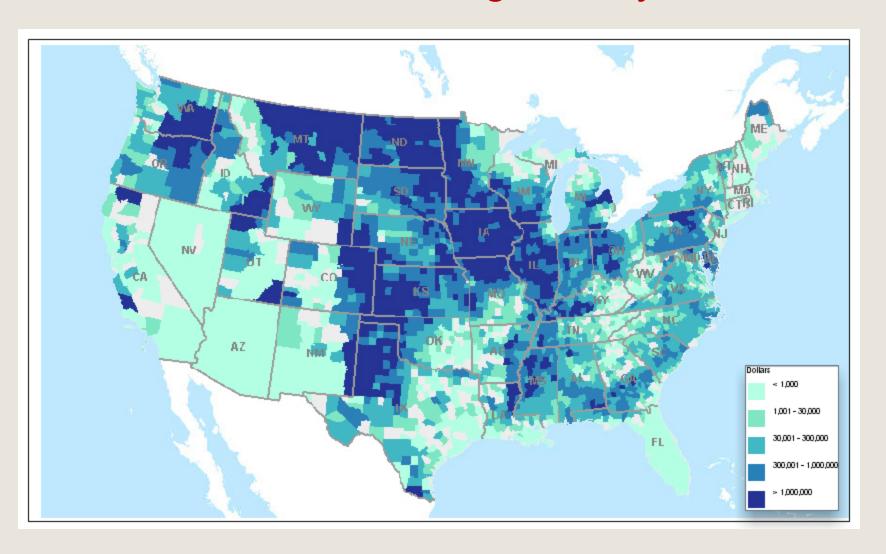
Supplemental Coverage Option (SCO)

- Additional shallow loss coverage farmers can buy
- If covering 11% to 15% of deductible losses is too much, use Supplemental Coverage Option (SCO)
- Buy a GRIP county revenue policy for the part of the RP crop insurance deductible not covered by ARC/RLC
- SCO sits on top of individual crop insurance coverage and layered with ARC/RLC

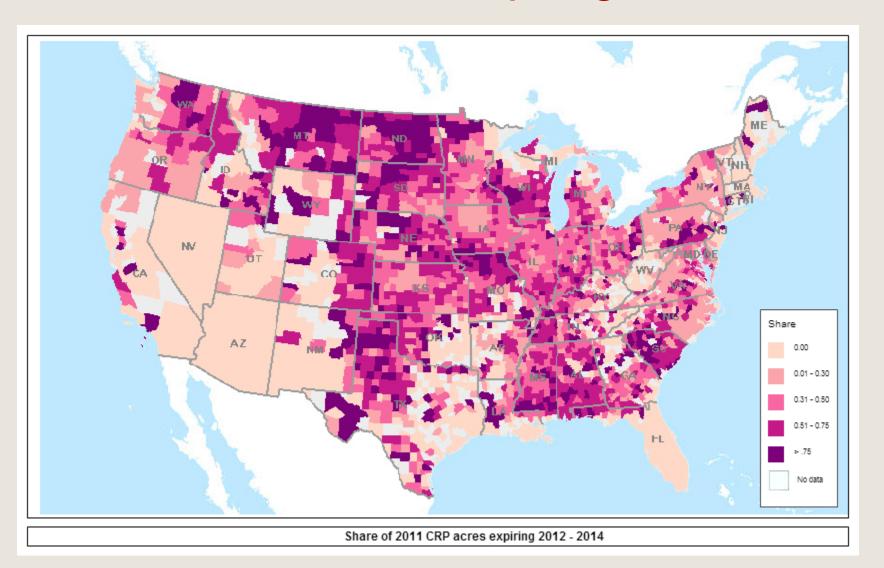
Other Likely Changes to Expect

- Greater use of crop insurance as a policy tool for non-risk management purposes
- Reduced Insurance Premium Subsidies: the new fiscal and political reality
 - A small % for everyone and/or pay much higher % of premiums if exceed an AGI limit
 - Tighten payment limits
- Conservation Compliance for crop insurance
 - Will need non-ag votes to pass Farm Bill

Conservation Reserve Program Payments 2009



% of 2011 CRP acres expiring 2012-2014



Proposed Changes (\$ Billion per Year)

Source: http://www.fas.org/sgp/crs/misc/R43076.pdf

| | Senate | House Ag | |
|----------------------------|---------|--------------------|-------------------|
| Nutrition | -\$0.39 | ФО ОО | Big Difference |
| Crop Insurance | +\$0.50 | +\$0.89 | Difference |
| Commodity Programs | -\$1.74 | -\$1.87 -\$0.98 | 7 00/ out |
| Crop Insurance + Commodity | -\$1.24 | -\$0.98 | 7-9% cut |
| Conservation | -\$0.35 | -\$0.48 | 6-8% cut |
| CropIns+Commdty+Consrv | -\$1.60 | -\$1.46 | 7-9% cut |
| Total | -\$1.79 | -\$5.19 | 2-5% cut |

- Senate and House similar in dollars for Ag
- Debate about <u>how much</u> to cut Nutrition and <u>how</u> to support commodity Ag
- Both emphasize crop insurance even more

Main Point

- Structure of commodity support will change, but overall level will be about the same: 7% to 9% cut
- Eliminate DCP, ACRE, and SURE disaster program to create new Price Support (PLC/AMP) and Shallow Loss Programs (RLC/AMP & SCO)
- Crop insurance to become the foundation of commodity support with increased emphasis
- Commodity support programs will sit on top of crop insurance or be layered with it

Farm Bill Expectations: My Thoughts

- 3 Scenarios seem possible
 - 1. Pass a separate Farm Bill
 - 2. Pass a Farm Bill as part of fiscal reform/budget bill
 - 3. Pass another extension of the 2008 Farm Bill
- Price expectations are lower, tighter margins for crops
 - \$7 corn has hidden a lot of management problems
 - The Party is Over! Time to get back to work
- My Advice: Don't count on the government
 - Crop insurance will continue, but don't be dependent on government support payments to be profitable
- Take care of your farm business, be a good farmer to maintain profits with tighter margins

Conclusion

- We spend about \$15 billion a year in government payments to farmers
 - Nationally, more than half is for crop insurance
- New Farm Bill, if it ever passes, will likely cut spending at most 9% and put even more emphasis on crop insurance
- Price support option will stay about the same (PLC/AMP)
- New shallow loss programs will sit on top of crop insurance or be layered with it (RLC/ARC & SCO)
- Subsidy limits or AGI limits for crop insurance?
- Conservation compliance for crop insurance?

Thanks for Your Attention! Questions?

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