First Biennial Conference of the Food System Research Group
Fluno Center for Executive Education; 601 University Ave; Madison, WI
June 26, 27; Rooms 219 and 221

Schedule of Speakers

June 26th (Full Day)

8:00-8:30 Registration, Coffee and Rolls (Second Floor Break Station).

8:30AM-12:15PM Invited Speakers Session

8:30AM – 10:00AM Room 219 Globalization, International Markets, and Power

Ian Sheldon (The Ohio State University) and Steve McCorriston (University of Exeter)
"Globalization and food industry consolidation: what does industrial organization have to say about market access?"

John Connor (Purdue University) “International price fixing: resurgence and deterrence.”

10:00AM - 10:15AM Break

10:15AM-12:15PM Room 219 Vertical Impacts of Retail Market Power

Jeff Perloff (University of California-Berkeley) “Welfare, market power, and price effects of product diversity."
Richard J. Sexton (University of California-Davis) "Consolidation and market power in U.S. grocery retailing: implications for producer welfare."

Bruce Marion (University of Wisconsin-Madison) “Industrial organization research: a historical perspective.”

12:30PM-2:00PM Lunch in the Fluno Center
Afternoon: Parallel Sessions

2:00 PM -3:30PM  Room 219  Oligopoly and Retail Markets

Philippe Bontems and Zohra Bouamra-Mechermache: (INRA; University of Toulouse)
“Predatory accommodation in vertical contracting with externalities.”

Steve Hamilton (U of Central Florida) and David Sunding (U of California-Berkeley)
“Advertising under oligopoly.”

2:00PM -3:30PM  Room 221  Economics of Private Labels

Fabian Bergès-Sennou, Philippe Bontems and Vincent Réquillart (INRA; University of Tolouse)
“Economic impact of private labels.”

Tommy Staahl Gabrielsen (University of Bergen) and Lars Sørgard (Norwegian School of Economics and Business Administration). “Private labels, price rivalry, and public policy.”

3:30PM -4:00PM Break  coffee and rolls

4:00PM -5:30PM Room 219  Empirical Studies of Industrial Organization Topics

Jeff Reimer (University of Wisconsin-Madison) and John Connor (Purdue University).
“Market conduct in the U.S. ready-to-eat cereal industry.”

Jill McCluskey (Washington State University). “Contract efficiency in the processed potato industry.”

4:00PM -5:30PM Room 221  Patents

Jeremy Foltz and Tirtha Dhar (University of Wisconsin-Madison)
“Laws-regulations-rulings: implications of patenting for strategic behavior in the plant industry.”

Amalia Yiannaka (University of Nebraska-Lincoln) and Murray Fulton (University of Saskactchewan)
“The Strategic role of the patent breadth decisions and market entry deterrence.”

Break for the Evening

June 27th (Half Day)

8:30AM-10:00AM  Room 219  New Theoretical Developments

Stephane Caprice (INRA, University of Toulouse) and Eric Avenel (UMR GAEL INRA, UPMF of Grenoble) “Vertical integration, exclusive dealing and product differentiation in retailing.”

Shinn Shyr Wang and Kyle W. Stiegert (University of Wisconsin-Madison)
“Industrial organization and equity value maximization.”
8:30AM-10:00AM Room 221 Empirical Studies of Industrial Organization

Brent Hueth and Philippe Marcoul. (Iowa State University)
“Information sharing and oligopoly: the role of bargaining associations.”

Tim Richards and Paul Patterson (Arizona State University)
“An empirical model of retail price promotions.”

10:30AM-12:00PM Room 219 Methodologies and Issues
Thomas Marsh, Jasper Fanning (Kansas State University) and Kyle Stiegert (University of Wisconsin-Madison) “Bayesian methods and socioeconomic determinants of fast food.”

Jean Paul Chavas and Aashish Mehta (University of Wisconsin-Madison).
“Price dynamics in a vertical sector: the case of butter.”

10:30AM-12:00PM Room 221 International Markets Issues
Mark Gehlhar, ERS-USDA
“Regional concentration in the global food economy.”

Fengxia Dong, Thomas Marsh (Kansas State University) and Kyle Stiegert (University of Wisconsin-Madison) “State trading and market power in international malting barley markets.”

Conference Adjourns

Information

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Reservation Information:

Register for conference online at from our website: http://www.aae.wisc.edu/fsrg/

Conference Hotel Information:

Fluno Center-Hotel Services

Online room reservation at: http://uwexeced.com/fluno/
Click on reservation request
In box titled: Name of Seminar/Event Attending: type Food System Research Group